



Retail Academy Workshop – Online

September 8 @ 9:00 am - 3:00 pm



Retail Academy is designed to empower community leaders with a realistic list of retail prospects and an action plan to market the community to the prospects.

Six hours of customized training include a GAP analysis to identify leakage for potential new business opportunities, education on the marketing materials provided, how to create an elevator pitch, setting up conference meetings, prospect outreach, and where to find industry-leading information critical to implementing a long-term retail recruitment strategy.

September 8th
9 AM (PST)

What to expect
(online virtual call)

October 18th
9 AM – 3 PM (PST)

Retail Academy Work
12 Tribes Casino Hotel, Om

Who should attend?

The community leaders who will utilize the information provided through Retail Academy to attract new businesses to your market.

1 empower	2 educate	3 equip	4 energize
communities to ask for what they deserve.	communities on what similar towns have received.	communities to approach retail partners in a smart way.	communities to meet their true potential.

DETAILS	VENUE	ORGANIZER
Date: September 8, (2022-09-08)	Online	SBRTC
Time: 9:00 am - 3:00 pm		